



S.L. NUSBAUM
REALTY CO.



ADRIANNA STINETTE

Corporate Marketing Coordinator
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Adrianna Stinnette joined the Corporate Marketing department at S.L. Nusbaum Realty Co. in November 2016. She began her career in commercial real estate marketing at CBRE as a marketing assistant to the Office Sales and Leasing team and gained over seven years of experience in various administrative and marketing roles prior to that.

In her current position as Corporate Marketing Coordinator and assistant to the Corporate Marketing Director, Adrianna is responsible for maintaining and updating the marketing materials on the company website, developing and executing property email marketing campaigns for both the Norfolk and Richmond offices, and organizing and coordinating networking and corporate-sponsored events. She also handles a variety of project-specific needs within the department. Additionally, Adrianna manages the company's online presence across social media channels including Facebook, Instagram, LinkedIn, and X.

Adrianna graduated from Longwood University with a Bachelor of Arts in Communication Studies, concentrating on Marketing and Public Relations, and minoring in English in 2009.

SKILLS & PROFESSIONAL AFFILIATIONS

- Social Media Engagement
- Adobe Suite Expertise (Photoshop, Illustrator, InDesign & Premier Pro)
- SLN CARES Committee Member (2021- Present)
- Hampton Roads Networking Group (HRNG) Member (2022 - Present)

EDUCATION

- Longwood University - Bachelors of Arts – Communication Studies, Marketing & Public Relations Concentration (Minor in English)

